



the Inauguration of
Mark L. Putnam, Ed.D.
21st President of Central College

Friday, October 22, 2010
2 o'clock in the afternoon

P.H. Kuyper Gymnasium
Central College, Pella, Iowa

Inaugural Program

Prelude

“Earle of Oxford March”

by William Byrd

Symphonic Wind Ensemble

Conducted by Mitchell Lutch, D.M.A., Assistant Professor of Music

Processional

“Moderato assai” from *Symphony No. 5*

by Pyotr Illyich Tchaikovsky

Central College-Community Orchestra

Conducted by Peter T. Myers, M.M., Instructor of Music

Academic Procession

Order of the Academic Procession

Faculty Marshal

Delegates from Colleges, Universities and Learned Societies

The Faculty

Senior Leadership Team

The Board of Trustees

The 17th and 20th Presidents of Central College

Presenters of the Invocation and Benediction

The Bearers of Greetings to the President

The Chair of the Board of Trustees

The President

Opening of Ceremony

Edmond Willis, Ph.D.

Professor of Psychology, Faculty Marshal

Invocation

Reverend Joel Brummel

College Chaplain

Welcome and Introductions

Robert Franks, Ph.D.

Interim Vice President for Academic Affairs/
Dean of Faculty,
Professor of Computer Science

Greetings

On behalf of National Higher Education Councils and Learned Societies

Sharon A. McDade, Ed.D.

Director, American Council on
Education Fellows Program

On behalf of Iowa Independent Colleges and Universities

Gary Steinke

President, Iowa Association of
Independent Colleges and Universities

On behalf of the Reformed Church in America

Reverend Dr. Wesley Granberg-Michaelson

General Secretary,
Reformed Church in America

On behalf of the community of Pella

Karen Eischen

Executive Director,
Pella Chamber of Commerce

Musical Greeting

“Awake the Harp” from *The Creation*

by Franz Josef Haydn

A Cappella Choir and College-Community Orchestra

Conducted by Mark Babcock '91, M.M., Associate Professor of Music

Greetings

On behalf of the alumni community

Harry Smith '73

Trustee

On behalf of the student body

Allison Moeller '11

President of Student Senate

On behalf of the Central College staff

Terri Snyders Crumley '89, D.M.A.

Director of Admission

On behalf of the faculty

Wendy Weber, Ph.D.

Associate Professor of Mathematics,
Chair of the Faculty Policy Committee

On behalf of the Board of Trustees

David Wesselink '64

Chair of the Board of Trustees

Anthem

“Ride On, King Jesus”

arr. by Moses Hogan

A Cappella Choir

Conducted by Mark Babcock '01, M.M., Associate Professor of Music

Charge to the President

Sue Spaans Brandl '65

Secretary of the Board of Trustees

Investiture of the President

David Wesselink '64

Chair of the Board of Trustees

Assisted by Sue Spaans Brandl '65, Secretary of the Board of Trustees and
Mike Orr '69, Trustee and Chair of Presidential Search Committee

Inaugural Address

“Enduring Values”

Mark L. Putnam, Ed.D.
21st President of Central College

Benediction

Reverend Sophie Mathonnet-VanderWell

Trustee

Choral Benediction

“The Lord Bless You”

by E. Fred Morris

A Cappella Choir

Recessional

“Armenian Dances”

by Alfred Reed

Symphonic Wind Ensemble

Please join us for the inaugural reception on the east lawn
immediately following the ceremony.

Delegates of Colleges and Universities

- 1784 New Brunswick Theological Seminary *Eunice Kuyper Folkerts, B.A.*
Former Trustee
- 1846 Saint Vincent College *Rudolph F. Marcinko, B.S.*
Alumnus
- 1846 Grinnell College *Frank E. Thomas, J.D.*
Alumnus
- 1847 The University of Iowa *Downing A. Thomas, Ph.D.*
Associate Provost and Dean of International Programs
- 1852 Wartburg College *Renee K. Sedlacek '05, B.A.*
Service-Learning Coordinator
- 1860 Simpson College *Steve Griffith, Ph.D.*
Vice President and Dean for Academic Affairs
- 1866 Hope College *Elliot A. Tanis '50, Ph.D.*
Professor Emeritus of Mathematics
- 1868 Minnesota State University, Mankato *Allen L. Wortman '57, Ed.D.*
Professor Emeritus of Music
- 1873 William Penn University *Ann M. Fields, Ph.D.*
President
- 1882 St. Ambrose University *Timothy P. Phillips, M.A.*
Associate Vice President and Dean of Students
- 1882 Northwestern College *Gregory E. Christy, M.S.*
President
- 1891 Buena Vista University *Joseph Lickteig, B.A.*
Alumnus
- 1893 Concordia University *Lonn David Maly, M.S.Ed.*
Vice President for Academic Affairs
- 1896 Grand View University *Bill Burma, M.S.Ed.*
Vice President for Advancement
- 1898 Northeastern University *Philomena Mantella, Ph.D.*
Senior Vice President for Enrollment Management and Student Life

1921 AIB College of Business

Nancy A. Williams, M.A.
President

1928 Mount Mercy University

Lonna M. Drewelow, B.S.
Vice President for Institutional Advancement

1955 Dordt College

John B. Hulst, Th.D.
President, Emeritus

1959 Trinity Christian College

Dale W. Visser, M. Div.
Pastor, First CRC of Oskaloosa, Iowa

Central College Board of Trustees

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| Mrs. Sue Brandl | Pella, Iowa |
| Mr. Kenneth Braskamp | Los Angeles, California |
| Dr. George Brown Jr. | Grand Rapids, Michigan |
| Rev. Jonathan Brown | Oak Harbor, Washington |
| Mr. Peter Cartwright | Des Moines, Iowa |
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| Mr. Tej Dhawan | Grimes, Iowa |
| Mrs. Betsy Farver-Smith | Rancho Mirage, California |
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| Mr. James Israel | Johnston, Iowa |
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| Mr. Thomas Koos | Coto de Caza, California |
| Rev. Kevin Korver | Pella, Iowa |
| Mr. J. Lanier Little | East Amherst, New York |
| Rev. Sophie Mathonnet-VanderWell | Pella, Iowa |
| Rev. Charles Morris | New York, New York |
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| Mr. Ed Ollie | Ann Arbor, Michigan |
| Mr. Mike Orr | Monona, Wisconsin |
| Mr. Robert Pentico | Bluffton, South Carolina |
| Mrs. Karin Peterson | Pella, Iowa |
| Dr. Barbara Pettitt | Stone Mountain, Georgia |
| Mr. Stan Poortinga | Pella, Iowa |

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| Dr. Rick Ryan | Ballwin, Missouri |
| Rev. John Schmidt | Zeeland, Michigan |
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| Mrs. Donna Smith | Pella, Iowa |
| Mr. Harry Smith | New York, New York |
| Mr. Robert Vermeer | Pella, Iowa |
| Ms. Deanna Ver Steeg | Chicago, Illinois |
| Mr. Donald Vogel | St. Augustine, Florida |
| Mrs. Judith Vogel | Johnston, Iowa |
| Mr. David Wesselink | Northbrook, Illinois |
| Ms. Mary Worstell | Washington, D.C. |

Ex Officio

| | |
|-----------------|--------------------------------|
| Dr. Mark Putnam | Central College Pella, Iowa |
|-----------------|--------------------------------|

Faculty Representatives

Mrs. Leslie Duinink
 Dr. Peggy Fitch
 Dr. Stephen Fyfe
 Dr. Linda Laine
 Dr. Paul Weihe

Student Representatives

Peter Fegley
 Brooke Hiemstra
 Allison Moeller
 Joel Mudd
 Emily Thompson

Emeritus

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| Mrs. Mary Andringa | Pella, Iowa |
| Dr. Stephen Bell | Muncie, Indiana |
| Mr. Mark De Cook | Pella, Iowa |
| Mrs. Joan Farver | Pella, Iowa |
| Mr. J. Barry Griswell | West Des Moines, Iowa |
| Ms. Judy Grooters | Dallas, Texas |
| Dr. Helen Hislop | High Point, North Carolina |
| Mr. Marlyn Klimstra | Pella, Iowa |
| Dr. Harold Kolenbrander | Cincinnati, Ohio |
| Mr. Howard McKee | Barrington, Illinois |
| Mrs. Jean Rozenboom | New Sharon, Iowa |
| Mr. Robert Vanderlinden | Pella, Iowa |

Honorary

| | |
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| Rev. Dr. Wesley Granberg-Michaelson | Reformed Church in America Grand Rapids, Michigan |
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Central College Presidents

Dr. David Roe, 1998-2010
Dr. William Wiebenga, 1990-1997
Dr. Kenneth Weller, 1970-1990
Dr. Arend Lubbers, 1960-1970
Rev. Gerrit Vander Lugt, 1946-1960
Dr. Irwin Lubbers, 1934-1945
Rev. John Wesselink 1925-1934
Rev. Milton Hoffman, 1917-1925
Rev. John Bailey 1914-1917
Rev. John Beyl 1911-1914
Rev. Lemuel Garrison 1903-1909
Rev. Arthur Chaffee 1895-1899
Rev. John Stuart 1891-1895
Rev. Seth Axtell 1888-1890
Rev. Daniel Reed 1885-1886
George Garner 1881-1884
Lewis Dunn 1871-1881
E.H.Scarff 1862-1871
Elihu Gunn 1857-1861

Presidential Search Committee

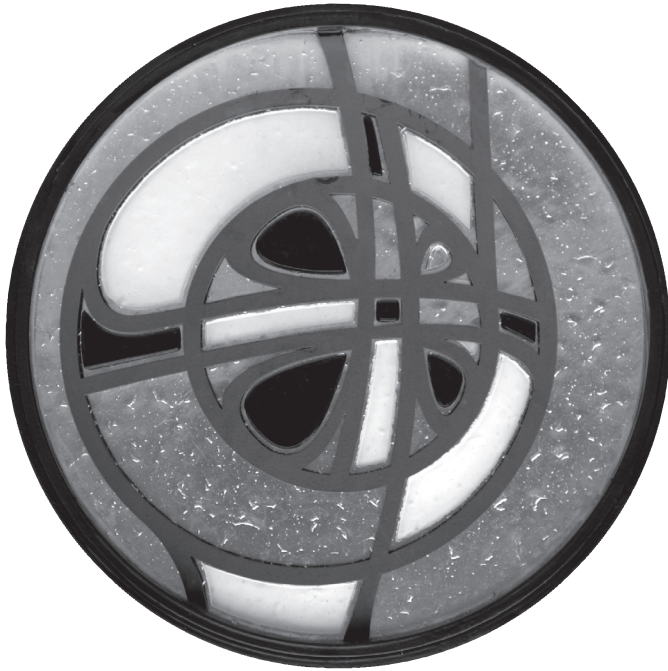
George Brown '65, Trustee
Tej Dhawan '91, Trustee
Betsy Farver-Smith, Trustee
Jann Freed '77, Faculty
Mark Johnson, Faculty
Keith Jones, Faculty
Amy Ledvina '10, Student
J. Lanier Little '74, Trustee
Ed Ollie '93, Trustee
Mike Orr '69, Trustee, Chair of Search Committee
Karin Peterson, Trustee
Rick Ryan '70, Trustee
Carol Williamson, Administration
David Wesselink '64, Chair of Board of Trustees
Ardie Pals Sutphen '64, Executive Secretary of Search Committee
Thomas Courtice, Consultant

Presidential Medallion

Crafted by Brian Roberts '92, M.F.A.

Associate Professor of Art

Central College



As a liberal arts institution, Central College believes the Central education prepares individuals for their life's journeys. The symbol in the center of the Presidential medallion, which utilizes sterling silver and bronze in its construction, is a replica of the center of Central's bridge. This symbol speaks to the collective journey of life, regardless of where it begins. Continuous, interconnecting lines have multiple points of entrance and departure but do not end. As they curve and intersect, each provides the individual a way to chart the distance traveled.

Rediscovering Academic Community

by Mark Putnam

James A. Garfield was President of the United States for a brief time in 1881. Though his life was cut short by an assassin's bullet, historians note his many contributions to our nation. He was born and raised in Ohio but completed his undergraduate studies at Williams College in Massachusetts. During his years as an undergraduate, Garfield was the beneficiary of both the teaching and leadership of Mark Hopkins, who served as president of the college for 36 years during an even longer career as a member of the faculty. Garfield's admiration for Hopkins is remembered through his still famous quote: *The ideal college is Mark Hopkins on one end of a log and a student on the other.* The image is a rich one. It reminds us education is fundamentally social. In fact, it may be better characterized as relational.

There is nothing quite like an academic community. Something amazing happens when a society places high value on an enterprise that brings well-educated and compassionate members of a faculty and staff together with eager students to transfer knowledge, skills and experience. Efficiency experts would claim we simply can't afford this in modern society. It would be one thing if a stack of fallen logs could form the basis of our educational institutions, but there are so many more demands these days. The expansion of knowledge, growth of technology and complexity of human systems turns logs into buildings and the teaching/learning process into a complex organization.

Providing an appropriate setting that enables committed faculty and staff to spend time with bright students is really expensive. Some would argue too expensive. Management guru, Peter Drucker, offered several thoughts on the future of higher education in a 1997 interview with *Forbes* magazine:

Such totally uncontrollable expenditures, without any visible improvements in either the content or the quality of education, means that the system is rapidly becoming untenable. Higher education is in deep crisis.

Already we are beginning to deliver more lectures and classes off campus via satellite or two-way video at a fraction of the cost. The college won't survive as a residential institution. Today's buildings are hopelessly unsuited and totally unneeded.

It's tempting to apply various organizational lenses to an academic community. For Drucker, the model was business supported by a technology infrastructure that builds on the existing factory-style approach of accumulated hours, credits, terms, majors and degrees. It seems our systematized model of course delivery invites this comparison. Others view the academic community as a bureaucracy dominated by policies and

procedures designed to maximize efficiency. Is an academic community now too costly, labor intensive and unnecessary? It's a tough question.

I think it depends on what we are trying to achieve. If the goal is individual social mobility and economic success through the awarding of credentials, then I think Drucker has the right idea. Let's do this with the greatest level of efficiency possible. If, however, we desire to create a deeper educational experience that enables students to understand the complex challenges we face as a global society, then this will require more. We need students who can nurture creativity, develop innovative solutions, collaborate as a team, restore civil discourse and find a pathway to a sustainable future. This feels to me like the work of an academic community, not a factory. It's a fundamentally human task. It's not one a factory could produce. For generations, Central College has promoted the life of the mind with a passion for engagement. This is evidenced, in part by decades of commitment to global experiential learning and growing energy around sustainability that calls us to think and act differently. Central has a legacy of taking on big challenges, tackling tough issues and producing big ideas.

An academic community seeks to be effective in the delivery of education. It's not that efficiency should be ignored, but we err when we confuse the ends and the means, and education is reduced to a process bereft of meaning and purpose. A rich educational experience is not linear. It integrates learning in different settings — classroom, lab, studio, athletic field, library, workplace, residence hall — with experiences that reinforce knowledge gains. It's inherently recursive as the processes of knowledge-discovery and self-discovery interact. The truth is — it's a bit messy. Students come with varying backgrounds and levels of preparedness. It becomes the work of the academic community to embrace students where they begin as learners and facilitate learning at all levels. It's a modern day version of the "other end of the log" as we focus on creating an environment that fosters rich learning in a setting that encourages both individual and collective success.

Central students inspire me. They know how to build community. They order the world differently than those who have interpreted experience through the lenses of organizations and institutions, policies and procedures, rules and boundaries and physical surroundings. They are creating new approaches to interdisciplinary learning as they combine various majors and minors. For them everything is flexible and can be customized. They are engaged learners who seek to extend their understanding of the world through service-learning, undergraduate research and global experiential learning. They embrace social networking, team-based learning and shared responsibility as a way of being. They are active in service of the causes they embrace. Our students are on the right track. They are not just discovering academic community as we know it, they are already redefining it.

Mark L. Putnam, Ed.D.
21st President of Central College

Mark L. Putnam began his role as the 21st President of Central College, Pella, Iowa, on July 1, 2010. President Putnam previously served as senior vice president for executive affairs, chief of staff and chief planning officer at Northeastern University in Boston, Mass., where he held a succession of leadership roles over 10 years. He also held key senior administrative appointments and positions at Connecticut College, Alliance Theological Seminary (N.Y.), Nyack College (N.Y.) and Pace University (N.Y.). He began his career in higher education as an admission counselor at Nyack College in 1983.

President Putnam earned a Bachelor of Arts degree in philosophy from Nyack College, and Master of Arts, Master of Education and Doctor of Education degrees at Teachers College, Columbia University (N.Y.), focusing on organizational theory and leadership in higher education. President Putnam's dissertation research studied the challenges facing small private colleges and the information gathering and decision-making processes used by boards of trustees in formulating a strategic response.

President Putnam's career in higher education has concentrated on strategic planning and organizational effectiveness. He has been a frequent lecturer, conference presenter and consultant on strategy formation, change management and leadership. His personal accomplishments include the development of several comprehensive strategic plans for the institutions he has served resulting in significant advances in strategic position. He also was the principal architect for the Stony Brook Initiative at Northeastern University, which redefined the institution's relationship with community leaders and related organizations. President Putnam has been a frequent evaluator for reaccreditation teams, served in the leadership of several national projects in higher education, and taught as an adjunct assistant professor at Teachers College, Columbia University, in the areas of organizational theory and the literature of higher education.

Mark and wife Tammy have two daughters, Emma and Greta.